FAST FACTS

ABOUT OOVOO

ooVoo is the fastest growing and largest independent social video chat provider with more than 85 million registered subscribers. Bringing multi-party HD video chat to users around the world, ooVoo enables people to connect with their friends and family via 12-way HD video chat and integrated messaging on any Android or iOS-based mobile or tablet device, desktop, or Web browser, using cloud-based connectivity. ooVoo is rapidly growing at 100,000 users per day. Over 80% of new users are registering on mobile devices, up over 50% since 2012.

REGISTERED USERS

- 85 million (September 2013)
- 46 million (April 2012)
- 19 million (January 2011)
- 9 million (January 2010)

PLATFORMS SUPPORTED

- Android
- iOS
- iPad
- PC
- Mac
- Facebook
- Web browsers

APP STATS

ooVoo's mobile app is rated 4+ stars in iTunes and 4.2 stars on Google Play.

- #6 social networking free app and #51 overall free app on Google Play
- #13 social networking free iPhone app in the U.S. in the App Store
- #5 social networking free iPad app in 13 countries (including the U.S.) in the App Store
- Top 10 app in the social networking category in 13 countries (including the U.S.) in the App Store
- Top 100 app in the social networking category in 146 countries (including the U.S.) in the App Store
- Top 100 app overall in 18 countries (including the U.S.) in the App Store
- 8 out of 10 Skype users prefer ooVoo (Source: Third-party independent survey and ooVoo's own customer surveys conducted during 2012)

USER STATS

- 71% of ooVoo users are under the age of 35 and 65% are under the age of 25.
- 53% of the overall user base is female and 47% are male.
- 65% of ooVoo users are based in North America and 35% based internationally.
- ooVoo users generate 1.8 billion video minutes each month.
- The average ooVoo user generates 120 video minutes each month.
- Of ooVoo's four million daily active users, 2.9 million are accessing ooVoo from their mobile devices.
- ooVoo currently has 2.3 million Facebook fans.
- In Q1 of 2013, there were 1.4 million tweets that mentioned ooVoo.

YEAR FOUNDED

2006

EMPLOYEES

125

HEADQUARTERS

Headquartered in New York City, with offices in Atlanta, GA and Tel Aviv, Israel

EXECUTIVE SUITE

- Robert Jackman, Executive Chairman and CEO
- Jay Samit, President
- Larry Lieberman, Chief Marketing Officer
- Rajesh Midha, Head of Product
- Maoz Shacht, Executive Vice President, Technology
- Chang Feng, Vice President, Technology & Innovation
- Frank Miele, Executive Vice President, Finance & Administration
- Brian Liebler, Vice President of Advertising Sales & Business Development
- Dan Charnas, Vice President of Marketing

FUNDING

ooVoo is a privately-held company funded by Myrian Capital, a growth capital firm with investments in video communications, social media and advanced advertising, www.myriancapital.com.

REVENUE MODEL

ooVoo is committed to providing free video chat and instant messaging on all platforms. The product is supported by advertising and some premium service subscriptions.

PRODUCT PRICING

- Standard download on all platforms: Free
- Premium plan – ad-free, technical support: $2.99/month

AWARDS AND HONORS

- Winner, Tabby Awards (2013)
- Finalist, Mobile Excellence Awards (2013)
- Named one of "The 50 Best Free iPhone Apps" by *PC Magazine* (2013)

- Named one of “The 100 Best Android Apps” by *PC Magazine* (2013)
- Venture Summit Mid-Atlantic 100 Company of the Year (2012)
- “Best of the Year” distinction for ooVoo’s mobile application from *PC Magazine* (2011)
- CES Mobile Apps Showdown Finalist (2011)

SOCIAL CHANNELS

- **Facebook fan page**: http://www.facebook.com/ooVoo
- **Twitter**: http://www.twitter.com/ooVoo
- **Tumblr – social**: www.oovoo.tumblr.com
- **YouTube**: http://www.youtube.com/user/ooVooVideoChat
- **Instagram**: oovooteam
- **Vine**: ooVoo