FREQUENTLY ASKED QUESTIONS

WHAT PRODUCTS DOES OOVOO OFFER?

ooVoo provides high-quality, free, social video chat and integrated instant messaging for more than 85 million registered users worldwide. Bringing multi-party HD video chat to users around the globe, ooVoo enables people to connect with their friends, family and community via 12-way video chat over any Android or iOS-based mobile or tablet device, desktop, Facebook, and the Web, using cloud-based connectivity.

ooVoo's new mobile app includes a new, simplified user experience with "tap-tap-go" group calling, industry-first video status profiles called "ooVies," photo messaging, video messaging, video filters, improved social sharing, group video chat, group voice calling, group text messaging, speed dialing, user created profiles, a friends screen, and an advanced friend finder. The mobile app is also localized to English, Spanish, French, German, Italian, Portuguese, Russian, Turkish, standard and traditional Chinese, Korean and Japanese.

Earlier this year, ooVoo introduced an innovative feature called Watch Together™ which enables users to watch YouTube videos with their friends within video calls. This feature will be coming to the ooVoo mobile app in 2014.

ooVoo also introduced a software development kit (SDK), enabling developers to instantly integrate one-to-one and group video communications capabilities to their own application. For more information about ooVoo's SDK, please visit http://developer.ooVoo.com.

WHAT MAKES OOVOO SO POPULAR?

ooVoo users have embraced the app because of its exceptional and reliable video resolution. Plus, its multi-platform capabilities make it easily accessible to anybody in the world. ooVoo is literally the next generation's free app for keeping friends together, adding 100,000 new users every day. People use ooVoo to watch television and movies, do homework, dance, gossip, listen to music, browse the Internet, play games, and more —together with friends.

WHAT SETS OOVOO APART FROM THE COMPETITION?

We believe in the power of face-to-face communication. Communication is not just verbal, it's visual, and that's what gives video chat a fundamental resonance with human beings.

We believe in crew. People use video chat to increase the bonds between them and their closest friends.

We believe in balance. ooVoo is for recreation as much as creation. People use ooVoo to relax, to goof off, have fun and unplug. And that, even in our electronic age, is also a fundamental human need.

We believe in culture. When friends get together on ooVoo, they chat about the things that matter to them; most often, it's culture: music, TV, films, technology and more. We recognize the tastes of ooVoo people; their interests are ours.

ooVoo uses HD-quality video technology that is cloud-based which means fewer calls will be dropped and users will experience higher quality of both video and audio. Users can connect via ooVoo for hours on end without every experiencing a dropped call.

ooVoo's mobile app is rated 4+ stars in iTunes and 4.2 stars on Google Play.

ooVoo ranks as:

- #6 social networking free app and #51 overall free app on Google Play
- #13 social networking free iPhone app in the U.S. in the App Store
- #5 social networking free iPad app in 13 countries (including the U.S.) in the App Store
- Top 10 app in the social networking category in 13 countries (including the U.S.) in the App Store
- Top 100 app in the social networking category in 146 countries (including the U.S.) in the App Store
- Top 100 app overall in 18 countries (including the U.S.) in the App Store
- 8 out of 10 Skype users prefer ooVoo (Source: Third-party independent survey and ooVoo's own customer surveys conducted during 2012)

WHO IS THE TYPICAL OOVOO CUSTOMER?

ooVoo's users span teens, college-aged young adults and families. In fact, 71 percent of ooVoo users are under the age of 35, and 65 percent are under the age of 25. Fifty three percent of the overall user base is female and 47 percent are male. Globally, the user mix is 65 percent based in North America and 35 percent based internationally.

ooVoo users generate 1.8 billion video months each month and the average ooVoo user generates 120 video minutes each month. Of ooVoo's four million daily active users, 2.9 million are accessing ooVoo from their mobile devices.

ooVoo users are the most socially engaged people on the planet. As such, ooVoo currently has 2.3 million Facebook fans. In Q1 of 2013, there were 1.4 million tweets that mentioned ooVoo.

WHEN DID OOVOO FIRST LAUNCH?

ooVoo began in 2006 as a PC-based software company, developing exceptional video quality and stability which led to organic growth. Today, ooVoo is focused on the mobile platform and transforming video chat into something inherently social.

WHAT OTHER SERVICES DOES OOVOO OFFER BEYOND VIDEO CHAT?

In addition to 12-way video chat, ooVoo offers the following features:

 New! Record and share video messages called "ooVies"
 New! Video call effects including filters available during video calls
 New! Photo messaging and video messaging

 New! Group video chat, group voice calling, and group text messaging
 New! Speed dialing for your “Fab 5” best friends and “tap-tap-go” group calling
 New! One-touch screenshot capturing to save and share with friends
 New! Me screen: User generated profile with videos, photos, and text status updates
 New! Friends screen: See videos, photos, and text status messages created by your friends
 New! Advanced friend finder: Search ooVoo, Facebook, Twitter, Google, and your personal contact list to add friends
 New! Software Development Kit (SDK)
 Call recording and upload to YouTube, Facebook and Twitter
 Screen sharing
 File transfer
 Video storage
 Watch Together™

IS OOVOO AVAILABLE IN LANGUAGES OTHER THAN ENGLISH?

Yes. In addition to English, ooVoo is available in Spanish, French, German, Italian, Portuguese, Russian, Turkish, standard and traditional Chinese, Korean and Japanese.

I THOUGHT OOVOO WAS FREE, BUT I SEE THERE A PREMIUM PLAN AVAILABLE?

Yes, ooVoo is free - and always will be. As an ad-supported medium, however, there will always be users who prefer an advertising-free experience — which ooVoo offers as part of a premium package, along with priority support.